2023 MEDIA FELLOWSHIP APPLICATION GUIDELINES

Application Due Date: July 5, 2023
Media Fellowship Term: Fall 2023 - Fall 2024
Submit applications via email: mediafellowships@novainstituteforhealth.org
Complete applications should include: Proposal, Resumé, Recommenders, and Work Samples

Proposal: In no more than 1,500 words (approximately three pages in 12-point font with one-inch margins), please provide the information requested below.

1. Project Synopsis: Please describe the primary issue(s) your project will address, the importance of the issue(s), the proposed methods for exploring the issue(s), and how you expect the project to provide information, provoke new conversations, and offer solutions. Explain how your work will look at the entire lived experience and how it might “connect the dots” among the many factors that influence the health of people, places, and our planet.

2. Story Treatment: Please outline your approach to the issue(s), expected final products or deliverables (e.g., a list of the tentative themes of the stories you plan to write or produce), and how the stories or series will be structured (e.g., potential subjects, planned locations, possible conclusions). Note: We will ask Media Fellowship finalists to provide a detailed timeline for their proposed project activities.

3. Communications / Outreach Plan: Please describe the specific audiences you aim to reach and the rationale for prioritizing them, how you intend to reach those audiences, where and how you expect your work to be published and/or disseminated, and what you expect or hope to achieve through the audience’s attention and engagement.

4. Relevant Experiences, Aptitude, and Values: Please explain how your personal and professional experiences, aptitude, and values best position you to expertly, creatively, and enthusiastically undertake this project.

5. Outside Commitments: Please describe any non-fellowship work (e.g., freelance work, consulting, hourly project-based work) or educational commitments that you have during the fellowship, including the approximate time to be devoted to these commitments.

Resumé: This document should be no more than five pages and include a list of relevant published and broadcast work. It should include the story titles, publications, or outlets where the pieces appeared and the dates of publication or broadcast.

Recommenders: Please provide the name, affiliation, relationship to the applicant, and contact information of three people who are willing to write confidential letters of recommendation and who have genuine knowledge of your work. Importantly, at least one of the recommenders
should be someone who has supervised your work, and one of the recommenders will be an editor or producer who is prepared to publish/disseminate the work you produce as a Media Fellow. **Note:** We will request letters of recommendation for finalists only; the initial application should not include these letters.

**Work Samples:** Please include three relevant samples of your previous work (these should not be book chapters). Broadcast journalists should submit samples that collectively run no longer than 30 minutes and provide a written synopsis for each sample and a description of their involvement in each piece.

**Note:** For this inaugural year of the Media Fellowship program, we are accepting applications from U.S. based journalists only.

Applications should be submitted to mediafellowships@novainstituteforhealth.org by July 5, 2023 at 11:59 pm ET.

Questions? Contact Dawn Stoltzfus, Senior Director of Strategic Communications, at dawn@novainstituteforhealth.org